



BIO INNOVATION SA

BUSINESS DEVELOPMENT INITIATIVE

EXPRESSION OF INTEREST

Date: / 200

This form and the listed headings below are to be used as a guide when lodging an Expression of Interest (EOI), 1-2 pages total, for a Business Development Initiative Grant (BDI) at Bio Innovation SA. Before submitting, it is recommended that the BDI *Guidelines for Applicants* are consulted as a guide to eligibility and as background information for the Initiative. The guidelines can be found on the website at www.bioinnovationsa.com.au.

The EOI may be lodged via email or as a hard copy sent to Bio Innovation SA's offices, Level 15/33 King William Street, Adelaide.

Contact details of applicant:

Company:
Contact Person:
Position:
Address:
Phone:
Email:

Background Information

- ◆ Briefly introduce and summarise the existing R&D to date for the project/technology and its significance to the company.
- ◆ What is the current Intellectual Property position; list any patents (pending applications or granted patents).

Project Overview

- ◆ Describe the activities that you are requesting funding for and provide an estimate of expenditure and timelines for completion.
- ◆ What will be the key outcomes from these activities?

Commercialisation

- ◆ Briefly describe the market (existing and future) for the potential product and its competitive advantage.
- ◆ Describe your strategy for commercialisation of the IP, including financing, accessing the market and development plans beyond the BDI grant.

Need for Financial Assistance

- ◆ Why will your project not proceed satisfactorily without a grant? Are there other sources of funding for this or a similar project for which you have applied and/or received?