



VENTURE  
CAPITAL  
BOARD



Government  
of South Australia

# Raising Early Stage Expansion Capital Workshop

## Content

This half-day workshop is part of the Venture Capital Board's Equity Ready program. The workshop looks at:

1) Who can provide your business capital, including:

- How private equity works?
- How business Angel networks work?
- What other sources of capital are there?

2) How to make your business attractive to capital providers, including:

- What is an attractive market?
- What is an attractive business proposition?
- How do you develop and implement a successful capital raising strategy?

## Quotes:

*"This was an excellent introduction to financing high growth business"*

*"Excellent practical insight into private equity requirements in South Australia."*

*"This was a brilliant presentation and without doubt the best three hours work I have done for my business in the last twelve months."*

## Outcome

It is envisaged that upon completion of this workshop participants will be able to identify the characteristics necessary to make their company attractive to potential investors and the financing option that will best suit their needs.

**When:** Thursday 28th September 2006

**Venue:** Level 9, Terrace Towers, 178 North Terrace, Adelaide

**Duration:** 4pm—7pm

**Cost:** \$0.00

**Who should attend:** Senior Team Members of high growth businesses seeking equity to finance early stage expansion

**To register contact:** Richard Cooper on (08) 8303 2039 or  
e-mail: [vcbinfo@state.sa.gov.au](mailto:vcbinfo@state.sa.gov.au)